



CSFI / UpGuard Testimonial

My company is an enterprise software provider based here in Silicon Valley, CA. We have developed a comprehensive solution for enterprise risk and infrastructure visibility that is unparalleled in the industry.

We reached out to Paul De Souza and the CSFI - Cyber Security Forum Initiative organization in order to leverage their vibrant community to help spread the word about our company and solutions. We used CSFI's promotional solutions through social media; specifically through LinkedIn.com.

We were more than satisfied with the results of this promotion; with only a short, 1-week campaign we were able to drive over 1000 visits to our website that resulted in **over 400 new leads for our sales team**. All this came directly from the promotional services that CSFI provided for us!

On top of the social promotion on LinkedIn that we purchased, Paul even included additional promotion via their CSFI newsletter and Twitter followers, which also helped, bring in more quality leads.

We would highly recommend CSFI and their promotional services; it is a great way to drive traffic, leads, or awareness for any business in the cyber security or IT space.

Roane Holman

Growth Specialist

www.upguard.com